

VTrans Long-term Risk & Opportunity Register Webinar 3

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September 20, 2021

















DISCUSSION ITEMS

- Today's Webinar
- Context and Overview
- Draft Policy Framework
- Resources



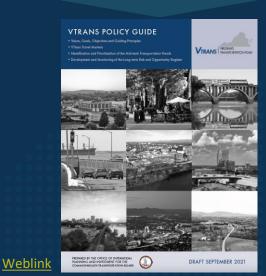
TODAY'S WEBINAR: SUBJECT UNDER DISCUSSION

- The Office of Intermodal Planning and Investment (OIPI) has developed a draft policy for the Commonwealth Transportation Board's (CTB) consideration.
- The draft policy:
 - Identifies risks and opportunities based on a range of estimated impacts of external factors (Mega and Macrotrends) over the next two+ decades (2045)
 - Develops a process to systematically monitor and report on external factors (Mega and Macrotrends), and accordingly adjust risks and opportunities
 - ▶ Provides tools, methods, and techniques for local jurisdictions, MPOs, PDCs, and other stakeholders for awareness and to improve collective preparedness

TODAY'S WEBINAR: SUBJECT UNDER DISCUSSION

POLICY GUIDE (DRAFT Chapter 6)

A resource for policy makers.

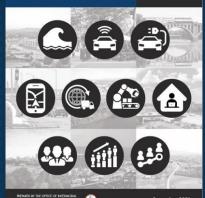


TECHNICAL GUIDE

A resource for planners, engineers, and other professionals interested in the data sources, processes, and methods used to implement the CTB's policies.

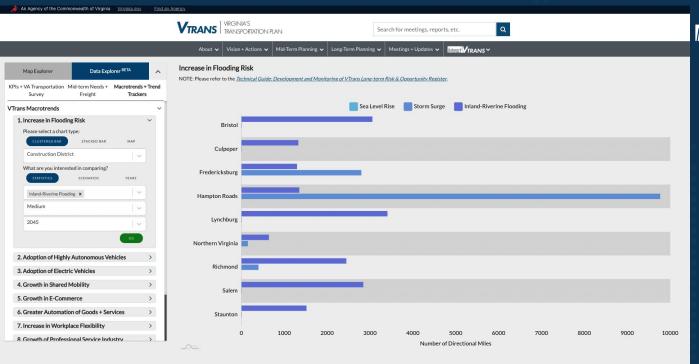
TECHNICAL GUIDE:
DEVELOPMENT AND MONITORING
OF VTRANS LONG-TERM RISK
& OPPORTUNITY REGISTER





<u>Weblink</u>

TODAY'S WEBINAR: SUBJECT UNDER DISCUSSION



Interact VTRANS Data Explorer

Please note that InteractVTrans
Data Explorer Module, an online
interactive tool, is in BETA release.
According to Techterms.com,
"Beta software refers to computer
software that is undergoing testing
and has not yet been official
released." The webtool map
perform unexpectedly and/or
display erroneous results. At this
time, the BETA release is to allow
users to test and provide feedback
prior to official release.



TODAY'S WEBINAR: PURPOSE

- For Review and Feedback: Draft Policy and the Draft VTrans Risk & Opportunity Register
 - Convey refinements to approach shared previously to synthesize different trends
 - Convey how scenario planning is integrated in this approach
 - ▶ Share tools¹ and resources for stakeholders for informational purposes

1: InteractVTrans Data Explorer is in BETA version.



TODAY'S WEBINAR: PURPOSE

- This is the third and last webinar in a series of three.
 - ▶ Webinar 1: Economic and Technology Trends | Wednesday, April 14th (Meeting materials)
 - Webinar 2: Vulnerability Assessment I Tuesday, June 15th (Meeting materials)



CONTEXT AND OVERVIEW: COMPONENTS OF VTRANS



Key Terms

MEGATREND

"A large, social, economic, political, environmental or technological change that is slow to form. Once in place, megatrends influence a wide range of activities, processes and perceptions, both in government and in society, possibly for decades. They are the underlying forces that drive trends." — European Foresight Forum

MACROTREND

An emerging pattern of change likely to impact state government and require a response.

More than one macrotrends can be associated with a megatrend.

RISK & OPPORTUNITY REGISTER

It "identifies and records the risks facing different areas of business. Identifying risk is a critical step in managing it and the risk and opportunity register allow our organization to assess the risk in context with our overall strategy and help record the controls and treatments of those risks." – ISO9001

Resource: Definitions section in Technical Guide: Draft Policy for Identification and Monitoring of VTrans Long-term Risk & Opportunity Register (Weblink)



DRAFT POLICY FRAMEWORK

STEP 1 IDENTIFY MEGA- & MACROTRENDS

STEP 2 IDENTIFY SURROGATES FOR CTB GOALS

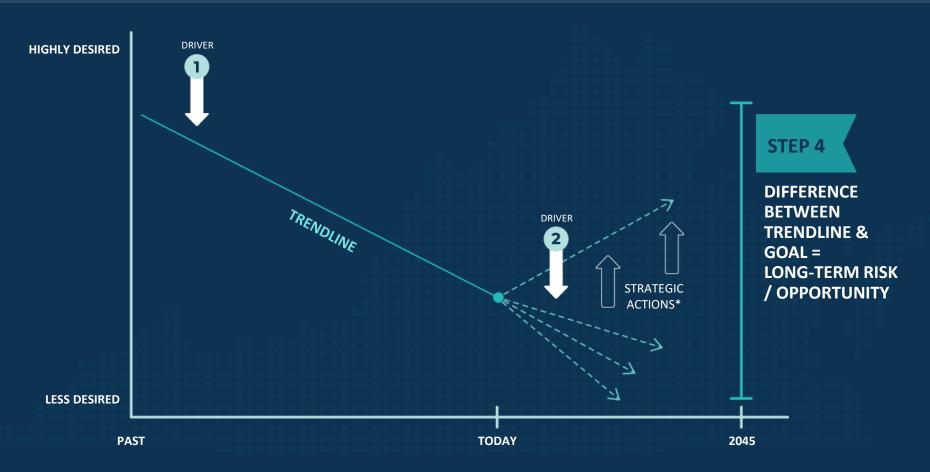
STEP 3 ESTIMATE IMPACTS OF MACROTRENDS ON SURROGATES

DEVELOP VTRANS LONG-TERM RISK & OPPORTUNITY REGISTER

STEP 5 TRACK MACROTRENDS FOR ANNUAL REPORTING.



DRAFT POLICY FRAMEWORK: APPROACH





DRAFT POLICY FRAMEWORK: KEY QUESTIONS

- ➤ Why plan for the Year 2045?
- ➤ What is a Risk & Opportunity Register? Why include it in a planning document?
- ▶ How does the draft policy impact or benefit local jurisdictions, MPOs, and PDCs, and other entities?

Resource: VTrans Website. Webpage: Frequently Asked Questions (Weblink)

DRAFT POLICY FRAMEWORK: FORECASTING AND SCENARIO PLANNING

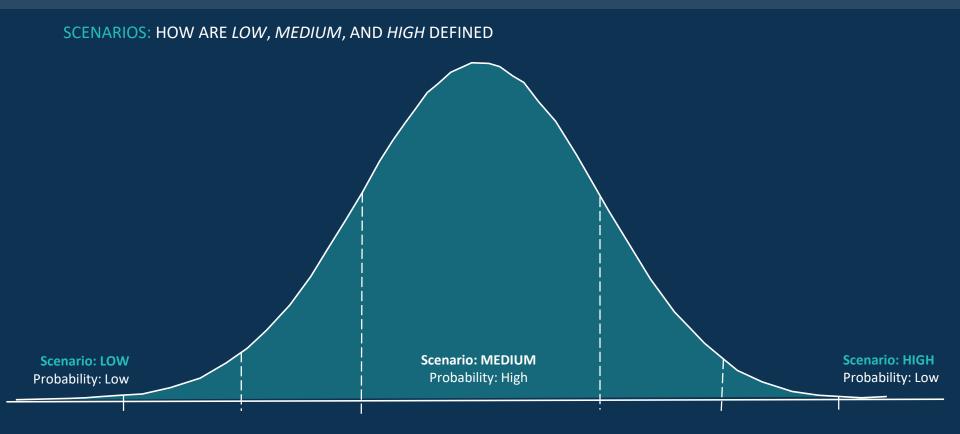
Paul Saffo's¹ six rules of forecasting:

- Rule # 1: Define a Cone of Uncertainty
- Rule # 2: Look for the S Curve
- Rule # 3: Embrace the Things That Don't Fit
- Rule # 4: Hold Strong Opinions Weakly
- Rule # 5: Look Back Twice as Far as You Look Forward
- Rule # 6: Know When Not to Make a Forecast

DRAFT POLICY FRAMEWORK: FORECASTING AND SCENARIO PLANNING

- Paul Saffo's¹ characteristics of a good forecast:
 - "The primary goal of forecasting is to identify the full range of possibilities, not a limited set of illusory certainties."
 - "Unlike a prediction, a forecast must have a logic to it."
 - "The consumer of the forecast must understand enough of the forecast process and logic to make an independent assessment of its quality—and to properly account for the opportunities and risks it presents."

DRAFT POLICY FRAMEWORK: FORECASTING AND SCENARIO PLANNING





DRAFT POLICY FRAMEWORK: OPPOORTUNITIES FOR CONTINOUS IMPROVEMENT

- The following are four major categories of uncertainties for 2045 estimates:
 - Global Policy Uncertainty (Megatrends are global in nature)
 - Scientific Uncertainty
 - Forecast Uncertainty
 - Model Uncertainty
- The Technical Guide notes several uncertainties that are known at this time. We also realize that there are several others are not known or evident to us. Your feedback on such uncertainties will help.
- The intent is to develop a process that can be replicated. Again, as Mr. Saffo says, "If you must forecast, then forecast often—and be the first one to prove yourself wrong."







Webinar 2: June

VTRANS | VIRGINIA'S TRANSPORTATION PLAN



VTRANS | VIRGINIA'S TRANSPORTATION PLAN

Webinar 1: April



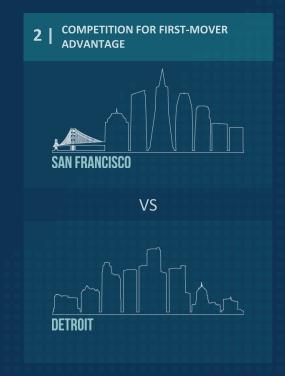
VTRANS TRANSPORTATION PLAN

- This macrotrend focuses on flooding risk due to sea level rise, storm surge, and inland/riverine flooding.
 - Please refer to <u>Webinar 2: Vulnerability Assessment</u>
 - VTrans Vulnerability Assessment Webpage



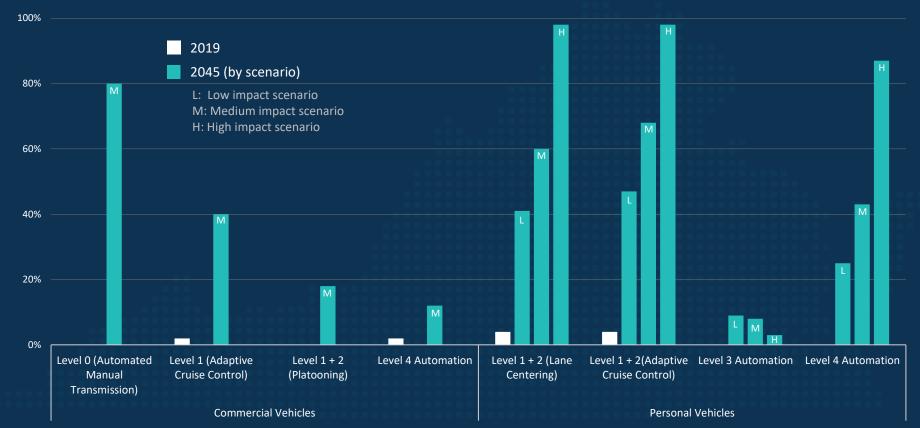
KEY DRIVERS





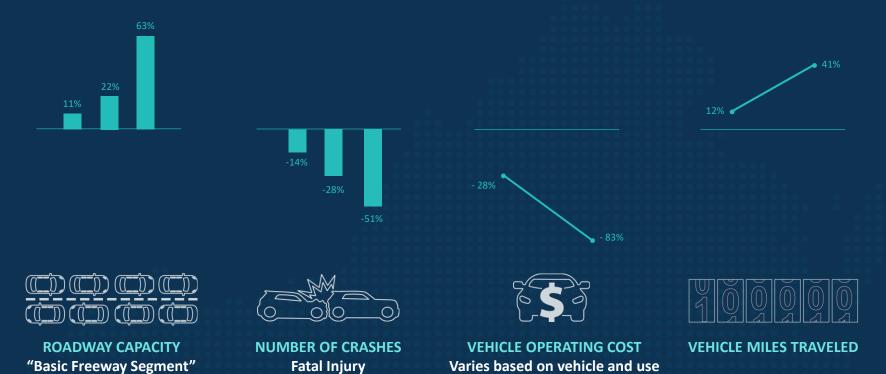


EXISTING AND ESTIMATED MARKET PENETRATION BY VEHICLE TYPE AND LEVEL OF AUTOMATION





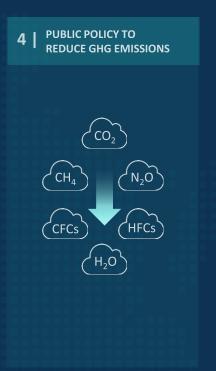
WHAT IT MEANS FOR TRANSPORTATION (IN ISOLATION)



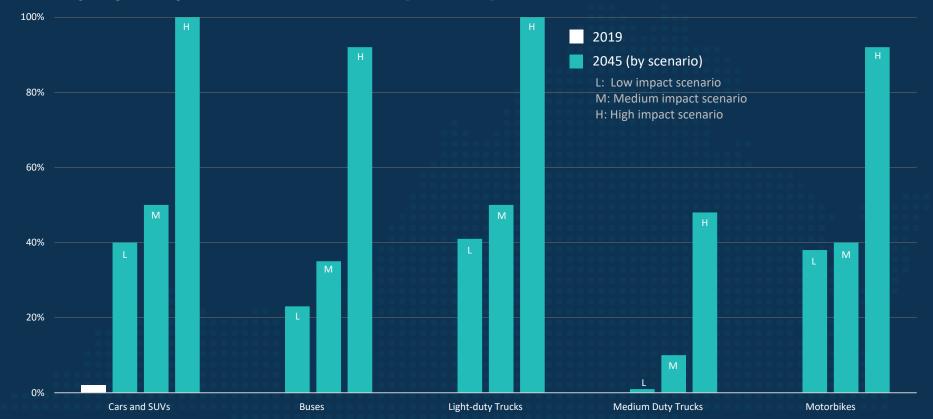
KEY DRIVERS







EXISTING AND ESTIMATED MARKET PENETRATION BY VEHICLE TYPE



NOTEWORTHY STATISTICS

50-70

NUMBER OF CURRENTLY AVAILABLE MODELS

1.4M

EVS SOLD (UNTIL 2020)

18%

% CHANGE IN PRIVATE VEHICLE VMT DUE TO LEVEL 4 AV + EV (2045)

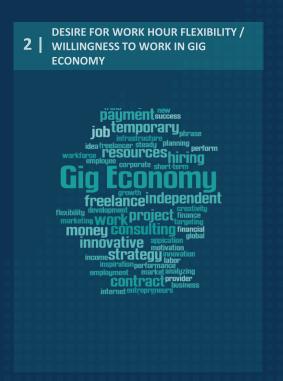
41%

% CHANGE IN RIDESOURCE VMT DUE TO LEVEL 4 AV + EV (2045)



KEY DRIVERS





NOTEWORTHY STATISTICS: RIDESOURCING (A.K.A. Transportation Network Company or TNC)



HOUSEHOLDS HAD A FAMILY MEMBER USE IN LAST 30 DAYS

9%

SHARE OF TOTAL TRIPS IN SAN FANCISCO

2 to 12%

IN SIX MAJOR CITIES

1%

CURRENT SHARE OF THE TOTAL ADDRESSABLE MARKET



NOTEWORTHY STATISTICS: MICROMOBILITY (BIKE + SCOOTER SHARING)

96%

Y-O-Y GROWTH RATE

38%

SCOOTERS: SHARE OF OF ALL MICROMOBILITY IN SIX CITIES



WHAT IT MEANS FOR TRANSPORTATION (IN ISOLATION)

9.4M

NUMBER OF URBAN AREA SOV TRIPS SWITCHABLE TO RIDESOURCE (2045)

Up to 18%

NUMBER OF URBAN AREA SOV VMT SWITCHABLE TO RIDESOURCE (2045) 252K

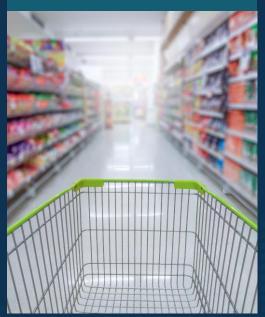
NUMBER OF URBAN AREA SOV TRIPS SWITCHABLE TO MICROMOBILITY (2045)

0.01%

NUMBER OF URBAN AREA SOV VMT SWITCHABLE TO MICROMOBILITY (2045)

KEY DRIVERS





2 | CONSUMER WILLINGNESS TO PAY FOR DELIVERY SHIPPING SERVICES



3 | PRODUCTIVITY GAINS DUE TO AUTOMATION OF WAREHOUSING



NOTEWORTHY STATISTICS

82k

VA JOBS IN B2B AND B2C E-COMMERCE (2019)

8%

SHARE OF B2C E-COMMERCE SALES OF THE TOTAL B2C SALES (2019) 259K

VA JOBS IN B2B AND B2C E-COMMERCE (2045)

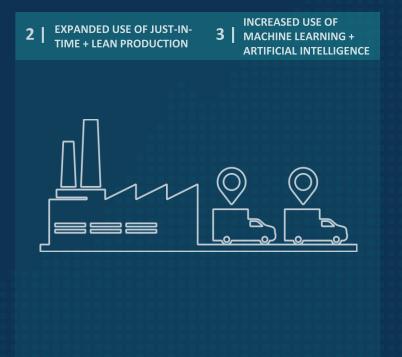
14 to 31%

SHARE OF B2C E-COMMERCE SALES OF THE TOTAL B2C SALES (2045)



KEY DRIVERS

1 | GROWTH OF E-COMMERCE





NOTEWORTHY STATISTICS

~300

VA 3D PRINTING JOBS (2019)

30,000

VA 3D PRINTING JOBS (2045)

0%

SHORT-RANGE DRONE SHARE OF THE E-COMMERCE SALES (2019)

25%

SHORT-RANGE DRONE SHARE OF THE E-COMMERCE SALES (2045 HIGH ESTIMATE)

KEY DRIVERS

1 | DIGITIZATION OF ECONOMY



2 | TRANSFORMATION INTO A SERVICE ECONOMY



NOTEWORTHY STATISTICS

0.59M

VA PROFESSIONAL + TECHNICAL SERVICES JOB (2019)

>60%

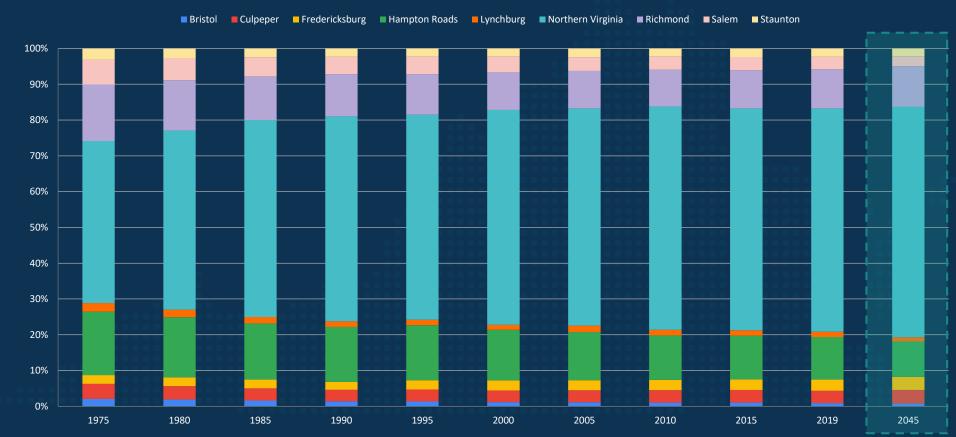
NOVA SHARE OF PROFESSIONAL + TECHNICAL SERVICES OF VA TOTAL (2019) 1.02M

VA PROFESSIONAL + TECHNICAL SERVICES JOB (2045)

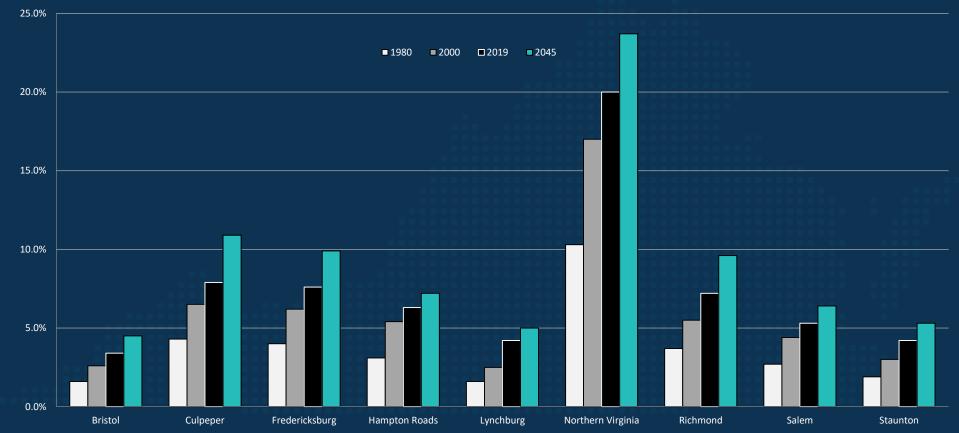
11%

CULPEPER: SHARE OF
PROFESSIONAL + TECH. SERVICES
JOBS OF THE DISTRICT TOTAL
(2045)

PROFESSIONAL AND TECHNICAL SERVICES JOBS: DISTRICT SHARE OF THE STATEWIDE TOTAL



PROFESSIONAL AND TECHNICAL SERVICES JOBS: SHARE WITHIN CONSTRUCTION DISTRICT

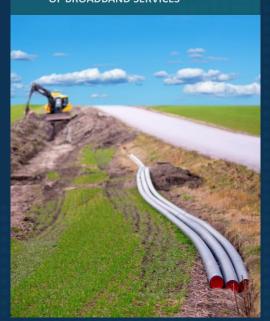


KEY DRIVERS

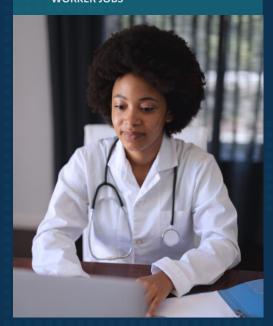




2 | AVAILABILITY, RELIABILITY, AND SPEED OF BROADBAND SERVICES



3 | GROWTH IN KNOWLEDGE WORKER JOBS



NOTEWORTHY STATISTICS

41%

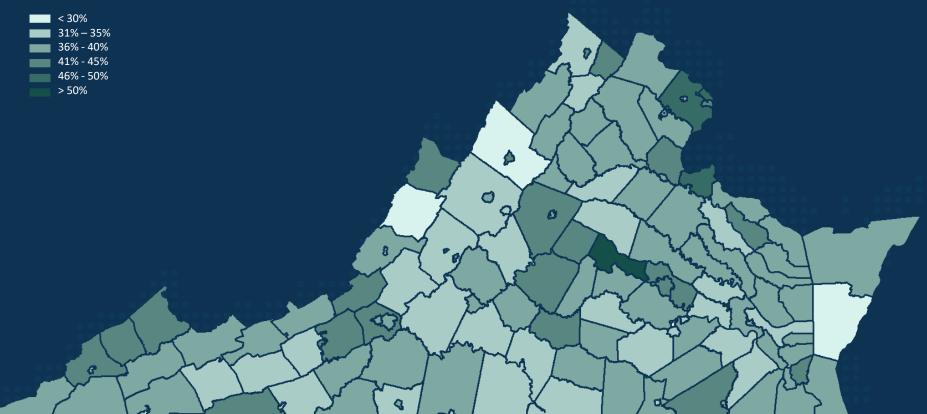
TELEWORK CAPABLE JOBS IN 2019

9.5%

WORKERS THAT UTILIZED
TELEWORK CAPABLE JOBS PRECOVID-19

38 to 40% VA HH WITH SOME OR ALL OF THEIR IN-PERSON WORK CONDUCTED REMOTELY IN COVID-19, SUMMER 2020





WHAT IT MEANS FOR TRANSPORTATION (IN ISOLATION)

3.5-

8.8M

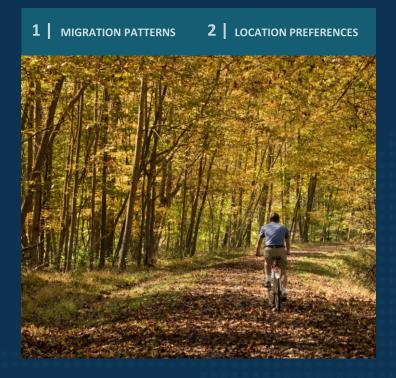
NUMBER OF COMMUTER ROUNDTRIPS REDUCED (2045)

12 –

30%

SHARE OF TOTAL COMMUTE TRIPS REDUCED (2045)

KEY DRIVERS





4 | OVERALL POPULATION GROWTH

NATURAL INCREASE (RATIO OF BIRTHS TO DEATHS)

HISTORICAL BIRTHS (BABY BOOMER COHORT)

NOTEWORTHY STATISTICS

20%

SHARE OF AGE 65 + OF THE STATE'S TOTAL POPULATION (2045)

11%

SHARE OF AGE 75 + OF THE STATE'S TOTAL POPULATION (2045) 92 -

132%
NOVA: PROJECTED INCREASE IN

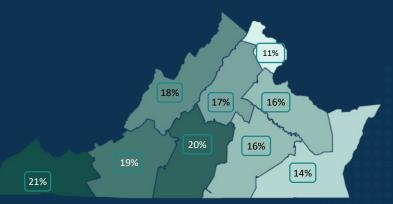
65+ POP. (2017 – 2045)

1 IN 5

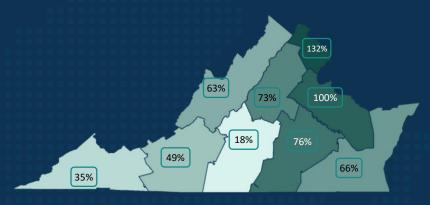
LYNCHBURG, SALEM, BRISTOL: PROPORTION OF RESIDENTS AGE 65+ (2017)



POPULATION AGE 65+: SHARE OF THE REGIONAL TOTAL



2017: SHARE OF THE REGIONAL TOTAL



2017 - 2045: CHANGE IN AGE 65 + POPULATION

KEY DRIVERS



2 | LOCATIONAL PREFERENCES OF BUSINESSES + HOUSEHOLDS

NOTEWORTHY STATISTICS

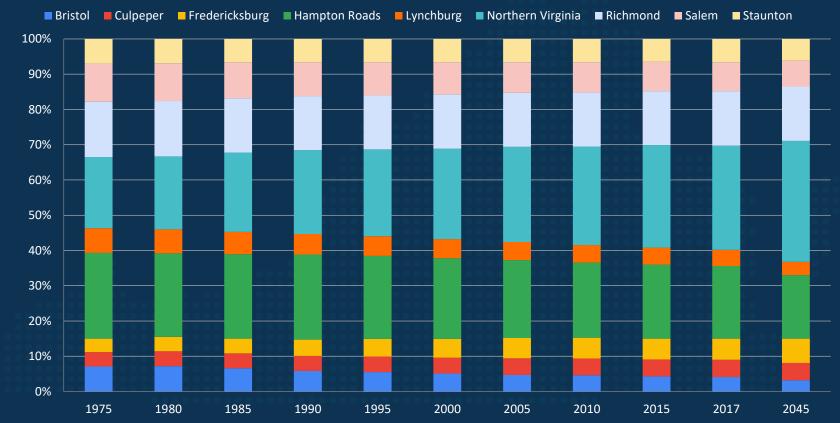








POPULATION: DISTRICT SHARE OF THE STATEWIDE TOTAL



	GOALS	SURROGATES FOR CTB GOALS
\$	Economic Competitiveness and Prosperity	Vehicle Miles Traveled (VMT) Index
B	Accessible and Connected Places	Shared Mobility Index
	Safety for All Users	Safety Index
STATE OF THE PARTY	Proactive System Management	Roadways At Risk from Flooding
	Healthy Communities & Sustainable Transportation Communities	Tailpipe Emissions Index



➤ All except Goal D Surrogates are measured in relation to 1.0 which is 2045-Business-As-Usual Scenario with no impact from Macrotrends.





IMPACTS OF MACROTRENDS ON CTB GOAL A SURROGATE

VEHICLE MILES TRAVELED (VMT) INDEX: ESTIMATED CHANGE IN VMT DUE TO VTRANS MACROTRENDS COMPARED TO THE 2045 BUSINESS-AS-USUAL SCENARIO



+4%

STATEWIDE: LOW IMPACT

+8%

STATEWIDE: MEDIUM IMPACT

+17%

STATEWIDE: HIGH IMPACT















IMPACTS OF MACROTRENDS ON CTB GOAL B SURROGATE

STEP THREE

SHARED MOBILITY INDEX: ESTIMATED SWITCHABLE URBAN AUTO SOV VMT TO MICROMOBILITY + RIDESOURCING DUE TO VTRANS MACROTRENDS COMPARED TO THE 2045 BUSINESS-AS-USUAL SCENARIO



+9%

STATEWIDE: LOW IMPACT

+18%

STATEWIDE: MEDIUM IMPACT

+27%

STATEWIDE: HIGH IMPACT























IMPACTS OF MACROTRENDS ON CTB GOAL C SURROGATE

STEP THREE

SAFETY INDEX: ESTIMATED CHANGE IN NUMBER OF CRASHES INVOLVING FATALITIES + SERIOUS INJURIES DUE TO VTRANS MACROTRENDS COMPARED TO THE 2045 BUSINESS-AS-USUAL SCENARIO

























-26%
STATEWIDE: LOW IMPACT

-38%

STATEWIDE: MEDIUM IMPACT

STATEWIDE: HIGH IMPACT

-67%

NUMBER OF AT-RISK MILES FROM FLOODING

SEA **LEVEL** RISE*

STORM SURGE*

FLOODING

900

1,100

1,400

17,100

18,200



























INLAND/ 17,500 **RIVERINE**

7,700

STATEWIDE: LOW IMPACT

17,900

13,100

STATEWIDE: MEDIUM IMPACT

STATEWIDE: HIGH IMPACT

IMPACTS OF MACROTRENDS ON CTB GOAL E SURROGATE

TAILPIPE EMISSIONS INDEX: ESTIMATED CHANGE IN TAILPIPE EMISSIONS DUE TO VTRANS MACROTRENDS COMPARED TO

THE 2045 BUSINESS-AS-USUAL SCENARIOS



-3%

STATEWIDE: LOW IMPACT

-17%

STATEWIDE: MEDIUM IMPACT

-69%

STATEWIDE: HIGH IMPACT





















DEVELOP VTRANS LONG-TERM RISK & OPPORTUNITY REGISTER: APPROACH

- Risks and opportunities are identified utilizing the following criteria and based on estimated impacts (Step 3) of Macrotrends on CTB Goals.
 - Strategic in nature
 - Manageable in number
 - ▶ Level of detail suitable for policy-makers and executives
 - ▶ Most importantly based on Step 3 evidence that is measurable, replicable, and with an ability to monitor



DEVELOP VTRANS LONG-TERM RISK & OPPORTUNITY REGISTER

#	# Macro- Nature ¹		Description of Risk/Opportunity		СТВ G		Proximity ² Priority		
	trend					Goal C	Goal D	Goal E	
1	Flooding Risk	Risk	A large number of state's roadways are at risk from flooding				x		Mid-term
2	Flooding Risk	Opportunity	Proactively eliminate or mitigate identified flooding risks				Х		Mid-term
3	Flooding Risk	Risk	Several unknown and unquantified flooding risks are present				х		Long-term
4	Flooding Risk	Risk	Impacts of increased flooding risk are disproportionately higher for certain geographic areas and populations		х		х		Long-term
5	Flooding Risk	Opportunity	Increase state's preparedness to address other macrotrends associated with climate change megatrend				х		Mid-term

¹ Risk: Uncertainty with negative impacts on CTB Goals in Step 3. Opportunity: Uncertainty with a positive impact on CTB Goals in Step 3.

² Near-term: 0– 6 years. Mid-term: 6 – 10 years. Long-term: 10 + years

#	# Macro-	Nature ¹	Description of Risk/Opportunity		СТВ G		Proximity ² Priority		
	trend			Goal A	Goal B	Goal C	Goal D	Goal E	
6	AVs	Opportunity	Improve state's ability to manage a transportation system with high number of highly autonomous vehicles	х					Long-term
7	AVs	Opportunity	Maximize safety benefits offered by highly autonomous vehicles, especially those with Automated Driving System			х			Long-term
8	AVs	Risk	Greater wear-and-tear of transportation system due to increased VMT induced by AVs				х		Long-term
9	EVs	Risk	Greater wear-and-tear on transportation system due to growth of electric vehicles combined with higher than average vehicle weight, especially in a high growth scenario				х		Mid-term
10	EVs	Opportunity	Improve air quality and minimize environmental impacts of transportation system					х	Mid-term

¹ Risk: Uncertainty with negative impacts on CTB Goals in Step 3. Opportunity: Uncertainty with a positive impact on CTB Goals in Step 3.

² Near-term: 0– 6 years. Mid-term: 6 – 10 years. Long-term: 10 + years

#	Macro- trend	Nature ¹	Description of Risk/Opportunity	Goal A		oal Add	ressed Goal D	Goal E	Proximity ² Priority
11	Shared Mobility	Opportunity	Utilization of shared mobility services to improve accessibility		x	554.5	30u. 2		Mid-term
12	Shared Mobility	Risk	Increased curb access conflicts in urbanized areas due to shared mobility vehicles and services in urbanized areas		х				Near-term
13	Shared Mobility	Risk	Projected growth in non-Single Occupancy Vehicle (SOV) mode share does not provide measurable benefits in terms of transportation system management due to SOV trips converting to Ridesourcing services in urbanized areas		x				Midterm
14	Shared Mobility	Opportunity	Improve state's ability to manage a transportation system with high number of shared mobility vehicles		x				Long-term
15	Shared Mobility	Risk	Benefits of growth in shared mobility are not equally accessible by all areas and population segments		x				Mid-term

¹ Risk: Uncertainty with negative impacts on CTB Goals in Step 3. Opportunity: Uncertainty with a positive impact on CTB Goals in Step 3.

² Near-term: 0– 6 years. Mid-term: 6 – 10 years. Long-term: 10 + years

# Macro- trend	Nature ¹	Nature ¹ Description of Risk/Opportunity		ств б		Proximity ² Priority			
	trenu			Goal A	Goal B	Goal C	Goal D	Goal E	
16	E-Comm.	Risk	Greater wear-and-tear of transportation system due to e- commerce heavy vehicles				х		Long-term
17	E-Comm.	Risk	Increased curb access conflicts in urbanized areas due to e-commerce deliveries		х				Mid-term
18	Auto- mation	Opportunity	Improve state's ability to proactively manage transportation impacts associated with greater automation of production and services		x				Long-term
19	WP Flex.	Opportunity	Maximize utilization of workplace flexibility for telework capable jobs	х			х		Long-term
20	Age 65+	Risk	Transportation system and services are unable to meet mobility needs of 65+ cohort		х				Long-term

¹ Risk: Uncertainty with negative impacts on CTB Goals in Step 3. Opportunity: Uncertainty with a positive impact on CTB Goals in Step 3.

² Near-term: 0– 6 years. Mid-term: 6 – 10 years. Long-term: 10 + years

OIPI will provide annual updates to the Board utilizing the following VTrans Trend Trackers.

MACROTREND

VTRANS TREND TRACKERS



- Number of directional miles at risk from sea level rise
- Number of directional miles at risk from storm surge
- Number of directional miles at risk from inland/riverine flooding
- Market Penetration of Highly Autonomous Vehicles*
- Attitude and Preferences for Adoption of Highly Autonomous Vehicles*
- Market Penetration of Electric Vehicles*
- Attitude and Preferences for Adoption of Electric Vehicles*
- Access to Shared Mobility Services*
- Utilization of Shared Mobility Services by Type*
- Number of Warehouse and Distribution Centers
- Square Footage of Warehouse and Distribution Centers
- Share of E-commerce Sales (Business-to-business, business-to-customers)



OIPI will provide annual updates to the Board utilizing the following VTrans Trend Trackers.

MACROTREND

VTRANS TREND TRACKERS

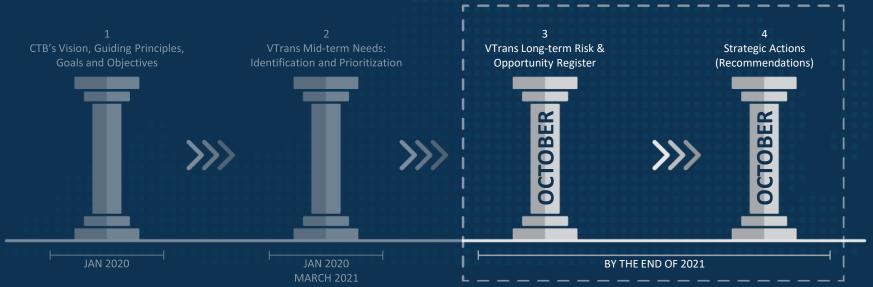


- Value output of 3D Printing
- Number of short-range and long-range drone deliveries
- Number of last-mile robotic deliveries
- Number of Workers with Workplace Flexibility*
- Utilization of Workplace Flexibility*
- Share of Professional Service Industry
- Number of Virginias Age 65 or higher
- Share of Age 65+ Cohort
- VTrans Land Use Vitality Index
- Population

- Employment
- Income

NEXT STEPS

- Gather feedback from CTB members on risks and opportunities.
- Present the following at the October CTB Workshop.



NEXT STEPS

Please provide feedback on the Draft Policy and the Risk & Opportunity Register by October 4.

Please email comments to comment@vtrans.org



PARTING THOUGHTS

- The purpose of this exercise is to prepare, not predict
- There are a number of uncertainties. The process allows for modifications based on continuous improvement
- Feedback on Risk & Opportunity Register, especially from local and regional perspective will be extremely helpful

"All predictions are wrong, that's one of the few certainties granted to mankind."

— Milan Kundera, Ignorance

